

**METRONOME**

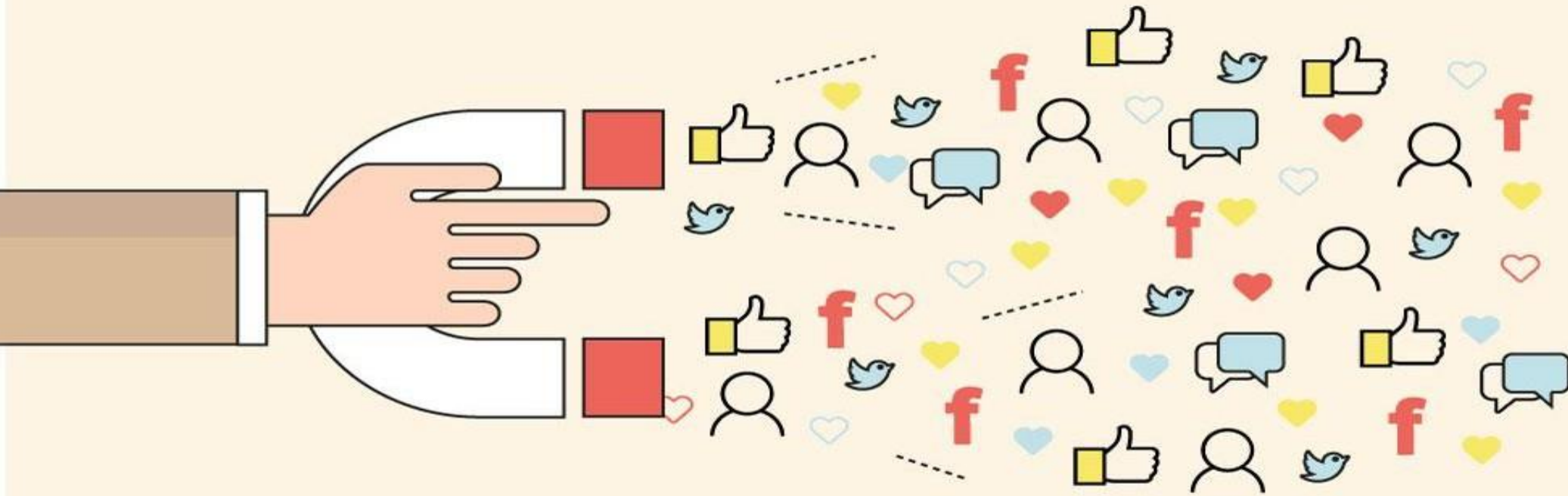
# Who are we?



One of Pakistan's leading contemporary media publication/company focusing on entertainment, arts, lifestyle, food, culture, tech, ads and Internet's most buzzing stories.

Anything that's attention-grabbing, blazin' hot, unique and share-worthy? ***We'll cover!***

# What we're offering to *brands?*



***Digital Content Creation, Social Amplification, PR Outreach  
and News/Event Coverage***

**We'll talk about you in our  
tone.**

**We'll create content  
around your brand and  
campaigns.**

**We'll distribute content to  
the authentic bulls-eye  
target audience.**

**We'll create  
conversations about you.**

**We'll get you noticed.**



**We'll take your brand to  
real audience – no  
dashing prince, rocker  
boys and shonas.**

# Active Platforms



591,000+ followers



61,000 + followers



**Total followers**  
More than half a million



**Clients**









alkaramstudio

ibex.



BONANZA SATRANGI



byco



oppo



JS BANK



The Sauce Burger Cafe

Glow & Lovely



greenO

canbebe

Haier



dawaai

MEZAN



daraz



faysalbank



Knock out

SWVL



Dipitt

IQRA UNIVERSITY IU



LUCKY ONE THE PLACE TO BE

Dove NUTRITIVE SOLUTIONS









# Target Audience & Demographics

## Audience

**Between 18-34 years**

## Gender Ratio

**51% females and 49% males**



## Top Following Cities

**Karachi, Lahore, Islamabad &  
Rawalpindi**

## Audience

**College and university students,  
working professionals & interactive  
Gen-Z**



**Interested?**

***Contact us!***



***Daniyal Shahid Qureshi 0313-2161611***

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